

Flexo Artwork Specification Polyprint A/S

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Polyprint A/S
Reprovej 5
DK-8722 Hedensted
+45 75 89 23 66

polyprint.dk

Design – Start-up

When starting up, please base the design on an approved line drawing to save time. Pls. also make sure, that all texts have been checked, the EAN code is correct, layout is approved etc. This is important, as all corrections after the first proof from Polyprint will lead to extra time and costs.

Adobe Illustrator is used for all vector-based graphics, such as text and logos (logos are built either in PMS or CMYK colours).

Preferred Application

Adobe Creative Suite (InDesign, Illustrator and Photoshop)

ArtPro and Esko.

Adobe PDF vers. 1.4* or higher

(Without any compression, 300dpi)

Images

Please use Adobe Photoshop for images. Always send high-res images min. 300 dpi.

Please send the PSD file with **all the layers** if such are present.

In Flexo the background is often preferred as a PMS colour.

Important Notice!

All texts/logos should be made in a vector-based programme such as Illustrator due to limitation of resolution.

Adobe Photoshop is for images, not line work!

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Printing Method

HD Flexo with Pixel+.

Substrate

Flexible foil, please ask if, it is glossy, mat, metalized, transparent, white etc.

ICC – Profile

An ICC profile can be handed out by request, pls. specify the choice of substrate as mentioned above.

Max. Number of Colours

8 colours - pls. notice, that white also counts as a colour in Flexo.

Special Features

If special effects are required, e.g., from metalized foil, mat lacquer (mat/glossy effect), pls. mark this clearly in the artwork material.

Matching Samples or Proofs

If we are to match a previous print, other printed products, or existing proofs, pls. inform us and send us samples/proofs together with the artwork.

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Preferable Way of receiving Artwork

Data exchange via ftp-server / website / email link (e.g., Fastsend, Dropbox, WeTransfer etc.).

Artwork files, e.g., AICS, included outlined fonts + 1 low-res PDF. If possible, pls. use Adobe Package files to gather all required files.

If possible, pls. provide a colour target for the artwork in 100%. If you have samples we need to match, pls. inform us, and send them together with the artwork.

Using Polyprint's ftp-server

Please contact us to require a username + password.

Technical information

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Technical Information

Screen lineation:

34-60# l/cm

91-152# lpi

(Job depended)

Minimum Dot

1%, Max.: 95%

Minimum dot 1 % print as 6%

Grip / Trapping

0.2 mm

White Grip / Trapping

0.3 mm

Colour Setup

CMYK + 1-4 special colours (pls. remember, that white count as a colour)

Proofing Method

The customer will receive proofs on correct substrate (e.g., metallic foil) + PDF-file.

Font Specification

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Fonts

Remember to send all necessary fonts along with the artwork.

Minimum negative Font Size for Serif Fonts

7 pt.

Minimum positive Font Size

6 pt.

Minimum positive Keyline

0.3 mm.

Minimum negative Keyline

0.6 mm.

Barcodes

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QR codes

1 colour, Minimum size: 12 x 12 mm.

Minimum 3 mm white space around the QR code.

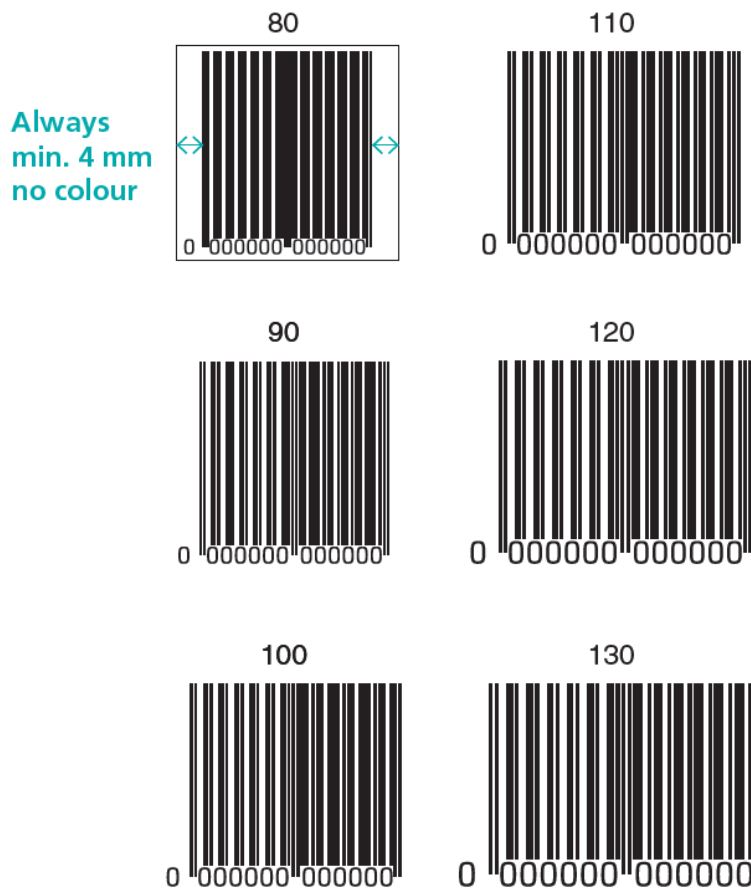


Barcodes

Minimum Size 83, BWR 0.06 mm.

Remember to make the area for the barcode big enough.

The Keyline around the code shows the minimum space required.



Contact Information

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We are always happy to answer questions (free of charge), go to [our website](#) or give our comments in the pre-artwork phase. Please contact us for technical matters.

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